



## Customer interview

### DigiWeld celebrates 10th anniversary at "Blachenprinz"

DigiWeld, a processing machine for 360-degree edge finishing of individually printed banners (tarpaulins).

With this system, the side edges are processed with minimal handling effort. By using ultrasonic technology, the energy requirement is much lower compared to other joining technologies and a change in the colour print in the seam area is minimised.

After aligning the print using a laser line, it is fixed, the edge trimmed, and an overlay made.



In contrast to classic processing, the print is visible, and rewinding is not necessary for each work step.

The simplified handling results in an increase in quality and a significant shortening of production cycles.

#### Questions from Jentschmann

How has the company developed since its foundation and how has the business changed since then?

#### Answers from the "Blachenprinz"

The price pressure in the production of printed sheets has always increased in recent years and has become a significant factor. Here we are glad to have an efficient machine in the form of the DigiWeld.



## Questions from Jentschmann

## Answers from the "Blachenprinz"

Barely four years after you founded the company, you bought DigiWeld. What influence did the machine have on business development?

In 2012, we found the ideal partner in Jentschmann AG to realise our ideas.

We were thus able to facilitate and simplify Jentschmann AG's entry into the digital printing industry.

How has the machine affected your productivity and efficiency?

Positive. We were able to produce much faster and more efficiently. It shows that you can also be very interesting in terms of price with innovative solutions from Swiss machine manufacturers in the end products.

What advantages and unique selling points does DigiWeld have in your view?

The USP is clearly the combined cutting and welding. Big advantages are the increased productivity figures. The bottleneck in the finishing department has been eliminated as a result.

How has the machine affected the employees and their work?

Continuous quality could and can still be ensured. The employees enjoy the ergonomic handling of the DigiWeld every day.

Can you recommend the Jentschmann company and the DigiWeld machine?

Yes, of course.

What reasons do you think make Jentschmann a good partner?

The flexibility, cooperation and ideas of the customers are taken seriously and included in the development of the existing or even new machines.

Thank you very much for the interview and the honest answers. Jentschmann AG wishes the "Blachenprinz" continued success and good business.

The interview was conducted in May 2023 by Patrick Hirzel, Head of Digi-Print-Solution at Jentschmann AG.

Are you also interested in intelligent solutions for the digital printing sector? Contact our specialist Patrick Hirzel on tel. +41 44 735 83 45 or [patrick.hirzel@jentschmann.ch](mailto:patrick.hirzel@jentschmann.ch).

